

# WOMAN'S VIEWPOINT

GOWN OF CHIFFON AND BLUE VELVET.



DANCE GOWN OF WHITE CHIFFON WITH BLUE VELVET AT HEM OF SKIRT AND ON BODICE. SASH ENDS WEIGHTED WITH PINK ROSES.

## FASHIONS

Many stores throughout the country feature during the month of August a sale of furs designed for next winter wear, offering as an inducement to purchasers free storage until November or December.

This August fur sale had its inspiration in the fact that complete lines of next season fur garments are usually just completed by manufacturing furriers in time for display at this time, and further by the fact that fur salesmen representing wholesale houses frequently take an active part in the August fur sales of various cities, displaying for the delectation of the store's patrons their own line of samples, so that a demand for certain styles may be created. Very frequently excellent values are to be obtained at this time, and on the whole the sale is rather advantageous to the consumer.

However, before undertaking the ultra early purchase of next season furs it is well to have some idea in advance as to what the best styles of the season to come are to be.

While very few women buy a new fur coat every season, and many wear a coat several seasons without alterations, the initial investment in a fur coat should guarantee the investor a coat of the current season's vintage, not a left over from the year before.

In regard to furs commended for next season, two specific types of coat are listed. First may be mentioned the short, loose coat classed as a "sport" model, and running from 30 to 34 inches in length. Second and more important, inasmuch as it is the coat that is handsome and dressy and which is purchased by Mrs. Average Woman, is the long coat running from 40 to 48 inches.

The first described garment will be a favorite with very young women, and it is shown especially in minkskin, fox and seal and kolinsky, the latter a rich brown fur of the sable family. The coat may and frequently does have a collar and cuffs of some long-haired fur such as fox, cub, bear, dyed or natural lynx, etc.

The second and more important coat is the long, loose coat, and the lower part falling in large folds, or it may be fitted to the waist line, with flaring

## WILL THE MILITARY FASHIONS WIN OUT?

Shortly after the outbreak of the European war there began to be much talk about the coming of military fashions. We in America rather hoped that military fashions would be established. We like the idea of neat braiding and jaunty brass buttons, cavalry capes and tri-cornered hats.

The Paris designers did turn to the war for inspiration. They produced some military styles. The vogue for very dark green last winter is admitted to have been due to the fact that Paris was influenced by Russian military uniforms. Military names were given to various colors in the first season after the war began. We all remember the bewildering array of battle-gray, submarine and Joffre blue and other well known colors which flourished under new military names. Occasionally there was an oddity of headgear suggestive of a drum-major's fur bonnet, and there were aeroplane bows on our hats and a few brass buttons on our coats.

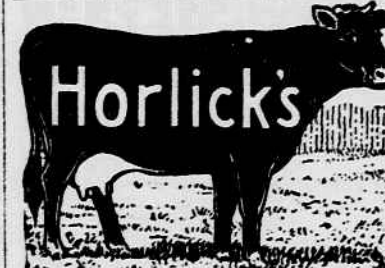
But Parisian women of fashion didn't accept the military styles, and, therefore, nothing very essential in last winter's clothes could be traced to military influence. To French women the war was too tragic, too real and too vital to be taken as fashion inspiration. The little orphans in a nuns' school and home may wear the tri-color lockstep in their pathetic little hats, but the Parisian woman of fashion feels that it is not exactly good taste to remind herself and others too constantly and in the flippant realm of dress of the sad calamity which has so changed her mode of life.

We disappointed Americans may get our military fashions after all. To us the European war is, of course, horrible, but it is rather like a frightful dream than a grim reality. And now the craze for preparedness, the organization of the National Guard for service on the Mexican border and the talk on every side of things military and naval has given us an added interest in warlike uniforms.

We still rely on Paris for our fashion inspirations. Nevertheless, our own designers do independent work, and there are indications that they are turning to the khaki uniforms of our own soldier boys for ideas. Had we actually been thrown into war those military designs might have been as grim and drastic in their suggestion to American women as they are to women of France. But so long as they only suggest summer training camps and mobilization maneuvers, they are likely to have considerable influence on the coats and suits of the coming winter and autumn.

## "Meat Takes Another Jump"

a familiar headline in your daily newspaper. But why worry about the cost of something you don't need? The most expensive foods are generally the least nutritious. In Summer health and strength come from a meatless diet. One or two Shredded Wheat Biscuits, heated in the oven, covered with berries or other fruits and served with milk or cream, make a complete, satisfying, nourishing meal at a cost of five or six cents. All the meat of the whole wheat made digestible by steam-cooking, shredding and baking. Made at Niagara Falls, N. Y.



**Horlick's Malted Milk**  
THE ORIGINAL  
Rich milk, malted grain extract, in powder.  
For infants, invalids and growing children.  
Pure nutrition, upbuilding the whole body.  
Invigorates nursing mothers and the aged.  
The Food-Drink for all Ages.  
More nutritious than tea, coffee, etc.  
Substitutes cost YOU Same Price

MODISH COAT OF MOLESKIN IN ADVANCED STYLE.

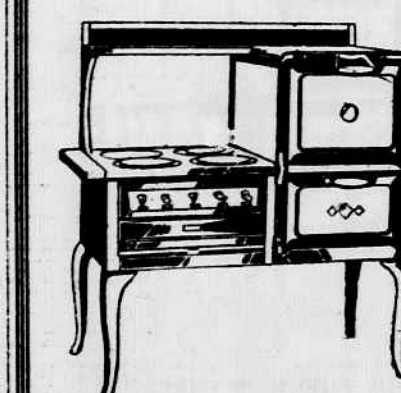
lower section. It is noticeable that the straight or altogether loose models more frequently than are trimmed all about the lower edge as well as neck and sleeves with bands of some long-haired fur, whereas the fitted models are more frequently trimmed only at neck and sleeves.

Not only are the long-haired furs used as trimming, but short, sleek furs are similarly used, several types of wide collars being fashioned from them. A deep sailor collar coming well below the shoulder points and sloping to the front is shown, and a second collar highly approved is of an equal width, nine or ten inches, from shoulder to shoulder, and slanted only slightly at the front. All are convertible, so they may be worn either high or low.

A very handsome coat, fitted to the waist and flaring widely below, equipped with two smart patch pockets in front and having a military stripe, is shown in the sketch. The coat has a wide collar and cuffs of "battleship" fox.

## You Can Afford to Buy An Electric Range

\$10 Cash and \$10 Per Month



With an Electric Range in your kitchen you will wonder how you ever managed to get along without it.

It is just as clean, quick, certain and convenient as electric light and everything else electrical.

It means economy and comfort in the kitchen and better cooking.

Come and see the new Electric Ranges in our showroom, or visit any electrical supply store.

**POTOMAC ELECTRIC POWER CO.**  
Cor. 14th and C Sts. Phone, Main 7260

BY ANNE RITTENHOUSE.

Special Correspondence of The Star.

NEW YORK, July 29.—Here and there in the last three years there have been spasmodic attempts by the French dressmakers to bring in the velvet bodice with the filmy skirt.

Cheruit and Poirot both launched this fashion, but the American buyers shook their heads and insisted that the American women would not care for the fashion. There are a great number of things that the American women might care for or might come to care for, but they are not offered to them, and, on the other hand, the things that are brought for their inspection are not always acceptable.

This is the evil of the system of buying through intermediaries, but what other way is there to buy?

The French designers can easily be roused to hectic argument whenever the subject of this method of buying is brought up, but they are told that it can be remedied by each house sending over to America, twice a year, its own gowns with its mannequins, they throw up their hands in despair and say that it is not possible, that it is too expensive, that the French women would receive so little trade that it would not be worth while creating new designs for it.

The result of this is that if the mountain will not come to Mahomet, Mahomet must go to the mountain. It is not possible for the American women to buy their clothes by mail or cable from Paris, and if this process of buying were adopted the French dressmakers would receive so little trade that it would not be worth while creating new designs for it.

As long as the present method is in full working order (and there is no

evidence that it ever will be changed) the American public must accept the verdict of the buyers sent to Paris by various big firms and agencies.

All of these men and women do the very best in their power to judge what the American woman will refuse to accept, for they are not anxious to make a new law of fashions. Their bread and butter depend on hitting the popular taste, and they are chosen as buyers because of their shrewdness and good judgment in a commercial sense.

In this capacity nearly all of them refused the velvet bodice of Cheruit and Poirot, and each of these great houses separately launched it. To judge from the sketch which has just been sent to this country, and which is published today, there is an effort being made in this direction, although the velvet of the bodice is used piecemeal and not as a single garment.

Possibly in this form it will find more favor than its predecessors.

Anything for a Sash.

This sketch shows a dance gown of white chiffon dropped over another chiffon petticoat finished with a band of blue velvet. The upper skirt is embroidered in silver and blue. The bodice is primarily a peasant waist, slightly gathered to a band of blue velvet which outlines a modest décolletage.

Across this bodice, back and front, is a shaped piece of velvet which goes around the figure, is narrowed to sash width in front, crossed over and allowed to fall down the front of the skirt. Each streamer is weighted with a rose.

The sleeves, you will notice, are puffed, made in the old-fashioned manner that was widely adopted when women were these gathered peasant waists for elaborate evening affairs.

It seems that a designer will make up any kind of a bodice these days in order to get a floating sash.

new frocks show long tassels of metal threads, of silk and of velvet.

Fur Predictions.

Here's one prediction about which there is no doubt. Furs will be used even more extensively as trimming than last year. This is in spite of the fact that there will be an early season revival of the furless, strictly tailored suit. But the bandings of furs used on coats and suit skirts will be wider than ever. Sleeves will be trimmed with fur more extensively than last year, and fur manufacturers are preparing for an enormous revival of capes—capas that will call for a king's ransom in fur.

THE DAILY MENU.

BREAKFAST.

Chilled Watermelon. Cold Cereal.

Bacon and Eggs. Coffee.

TOAST.

LUNCHEON.

Potato Salad.

Bread and Butter Sandwiches.

Fruit. Layer Cake.

Ice Tea.

DINNER.

Clam Broth.

Deviled Clams. Mashed Potatoes.

Peas with Butter. Dumplings.

Plain Salad. Dinner Rolls.

Snow Pudding. Custard Sauce.

Iced Tea.

Swift & Company's Sale of Beef in Washington, D. C., for the week ending Saturday, July 29, averaged as follows: Domestic beef, 12.34 cents per pound.—Advertisement.

Snow Pudding.

Soak a half package of gelatin in enough water to cover it for two hours. At the end of that time add to the gelatin a cup of granulated sugar and the juice of a lemon, and pour upon these two cups of boiling water. Stir until the gelatin is dissolved, strain and set aside to cool. Beat the whites of three eggs to a stiff meringue, and when the jelly is cold and begins to thicken, whip into it this meringue. Beat from fifteen to twenty minutes, or until the mixture is like a stiff white foam. Wet a mold with cold water, pour the jelly into this and set on ice. When ready to serve turn upon a chilled plate and serve with sugar and cream, or soft custard.

Steamed Blueberry Pudding.

Mix and sift two cups of flour, four teaspoons baking powder and one-half teaspoon salt. Work in two tablespoons butter, using tips of fingers, and add gradually one cup milk; then add one cup blueberries, dredged with one-half teaspoon of sugar. Turn into a buttered mold, adjust buttered cover, and steam one and one-half hours. Serve with creamy sauce.

Buttons and Tassels.

Buttons and tassels are other details of the past that are to be developed in the autumn. The new suits show double rows of buttons sometimes from chin to waist and again from waist to skirt hem. Many of the

## Boys' Wash Pants Special... 47c

Boys' Wash Pants, of blue and tan khaki, gray and natural crash, tan linen, Panama cloth and white duck. All are well made and full cut, in sizes 6 to 18 years.

Third Floor—Lansburgh & Bro.

## LANSBURGH & BRO.

Summer Store Hours:

8:15 A.M. to 5 P.M. Daily

## Boys' Wash Play Suits

Regular 25c Value, Now 15c. Oliver Twist styles, in three different color combinations, with button-on straight bodice and pants. Just the thing for kiddies to romp in.

Third Floor—Lansburgh & Bro.

## Attractive Feature Events of the August Month

Brought Record Crowds of Enthusiastic Patrons Today, All Eager to Profit by the Wonderful Savings Which Are Offered Throughout the Store

You'll Regret Passing by the Opportunities Presented in This

## Midsummer Clearance of Ready-to-Wear Apparel

Worth While Savings Await You on Every Hand in This Final Clearance

## Hundreds of Wash Dresses

All Sizes for Women and Misses

White Wash Dresses

Colored Wash Dresses

White and Colors Combined

Values Up to \$15.00

\$4.44



Again tomorrow you may take your unrestricted choice of any White or Colored Wash Dress in our entire stock at this tiny price. Every one a new model and suitable for most any occasion. Included are dresses of fine quality Nets, Voiles, Dimities and Fancy Novelties, in a great variety.

None Sent on Approval—No C. O. D.'s. All Sales Final.

Sale on Second Floor—Lansburgh & Bro.

## Tuesday's Silk News

\$1.39 All-Pure-Silk

Chiffon Taffeta

At \$1.05 Yd.

Full 36 Inches Wide

Extra heavy quality all-pure silk, with a soft chiffon finish and perfectly woven. The color assortment includes light blue, maize, helio, old rose, gray, turquoise, peach, brown, copenhagen, alicia and an abundance of the scarce navy blue and black.

85c Imported Shantung 55c

Pongee, Yard.

33 inches wide, all-pure silk, heavy quality. Natural color only.

\$1.25 All-Silk Chiffon 89c

Cloth, a Yard.

40 inches wide, all-pure silk, heavy, strong and durable quality, in all colors.

Main Floor—Lansburgh & Bro.

Your Wardrobe Can Never Be Too Well Supplied With

Undermuslins

Especially at the Low Prices We Quote for Tomorrow's Sale

Regular \$1 Garments

At 64c

Every garment is an extraordinary value. Included in the assortment are:

Night Robes, Envelope Chemises, White Petticoats, Drawers and Combinations.

Materials include fine quality nainsook and cambrics. Any number of beautiful models prettily trimmed with dainty laces and embroideries. Some with ribbons.

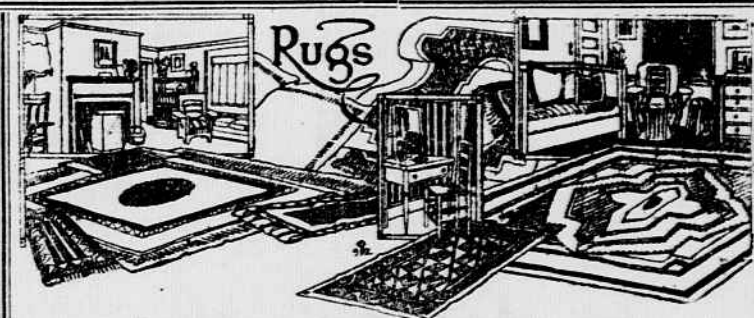
Women's Night Robes

\$2.00 and \$2.50

Values... \$1.50

These are odd lots of various higher-priced lines. Made of fine nainsooks and cambrics and trimmed with fine laces. Some are slightly soiled from handling.

Third Floor—Lansburgh & Bro.



August Sale of

Fine New Rugs!

Began this morning with rugs from the Bigelow Hartford Carpet Co., A. H. Karagheusian, the Beattie Mfg. Co., the Overbrook Carpet Co. and the Lakewood Rug Co.

Savings Are Truly Great

When you consider that THESE ARE NEW RUGS. They are DEPENDABLE, OF HIGH QUALITY. Just read the items.

\$29.00 Brentmore Axminster Rugs, 8.3x10.6.....\$22.29

\$31.00 Brentmore Axminster Rugs, 9x12 ft.....\$24.49

\$32.00 Bussorah Axminster Rugs, 8.3x10.6.....\$24.90

\$35.00 Bussorah Axminster Rugs, 9x12 ft.....\$26.90

\$24.00 Niagara Axminster Rugs, 8.3x10.6.....\$19.49

\$29.50 Niagara Axminster Rugs, 9x12 ft.....\$21.99

\$19.95 Saranac Tapestry Rugs, seamless, 8.3x10.6.....\$14.99

\$22.95 Saranac Tapestry Rugs, seamless, 9x12 ft.....\$16.90

\$32.50 Turkana Axminster Rugs, 8.3x10.6.....\$24.40

\$35.00 Turkana Axminster Rugs, seamless, 9x12 ft.....\$26.90

\$46.50 Bangor Wilton Rugs, 8.3x10.6.....\$36.57

\$52.00 Bangor Wilton Rugs, 9x12 ft.....\$40.23

\$55.00 Bagdad Wilton Rugs, 8.3x10.6.....\$44.50

\$59.00 Bagdad Wilton Rugs, 9x12 ft.....\$48.66

\$67.50 Ardebil Wilton Rugs, 8.3x10.6.....\$55.49

\$72.50 Ardebil Wilton Rugs, 9x12 ft.....\$60.00

Also a complete showing of Smaller Size Rugs included in the sale, showing proportionate savings.

Fourth Floor—Lansburgh & Bro.

## Tuesday's Wash Goods News

25c to 50c Plain and Novelty

White Dress Fabrics

Choice, a Yard, 19c

at.....19c

This is one of the greatest white goods values ever offered in Washington. Over 200 pieces, containing nearly 1,000 yards—representing the surplus stock of a foremost importer and manufacturer—purchased by us at a fraction of their real worth. All are brand-new and every yard guaranteed best quality—30 to 40 inches wide. Choose from Platin and Fancy Voiles, Crapes, Dimities, Rice Cloth, Flaxons, Beach Suitings, Marquisettes, etc.

Make Your Selections Early For First Choice

30c 36-inch White English Nainsook, fine grade, silk finish, for making fine lingerie. 20c

Tomorrow, yard.....

15c 36-inch White Linen-Finish (Cassock) Cloth, for skirts and suits. Special to 12 1/2c

morning only.....

Main Floor—Lansburgh & Bro.

Again Tomorrow We Continue the Sale of

Mill-Run Sheets

Which offers values that every thrifty shopper should avail herself of. Remember, they are "seconds" of the famous Garza and Postex Brands. Noted for their wear and laundering qualities.

95c to \$1.25 Values

At 59c

Sizes 61x90, 61x99, 61x108, 90x99.

On sale as long as they last.

Main Floor—Lansburgh & Bro.

## It Started This Morning—Greater Than Ever OUR AUGUST SALE OF BLANKETS & BEDWEAR

Appreciative housekeepers were here in force today and the success of this sale bids fair to eclipse all previous records. Greater in variety—greater in values—this sale offers opportunities for saving which you'll find well worth profiting by.



\$5.50 White Wool Blankets.....\$3.84

Full 11-4 Size White Wool Blankets, edged with wide silk binding, double stitched, woven and finished for durability. Choice of dainty pink or blue borders.

\$4.00 Wool Nap Blankets

Extra Size Wool Nap Blankets, in white or gray; properly woven and nicely finished; choice of pink or blue borders.....\$2.77

\$7.00 California Blankets

Fine White California Wool Blankets, a peerless bed covering in every sense of the word. Weaving, finish and materials are so united as to make this number attractive both as to wear and appearance; finished with 3-inch silk binding; pink or blue borders.....\$5.44

\$9 and \$10 All-Wool Blankets

All-wool White and English Plaid Blankets, very heavy and full, generous size. The whites have pink or blue borders. Plaid are shown in pink, blue, tan and gray.....\$7.44

\$2.00 Crochet Spreads now.....\$1.55

Sale on Fourth Floor—Lansburgh & Bro.

\$6.50 Wool Plaid Blankets.....\$4.64

Handsome Wool Plaid Blankets, revealing an unusual array of exquisite color tonings. Choice of blue, pink, tan, black, gray and red, in very effective large block patterns.

\$6.50 Wool Blankets

California White Wool Blankets, full size, 70x84 inches, and made especially for us. The name of Lansburgh & Bro. on every pair guarantees the quality. Fine, selected materials used in the making and extreme care in the finishing. Choice of blue, pink, blue, old rose and yellow borders.....\$4.64

\$7.00 Plaid Blankets

Wool Plaid Blankets, in the largest size, for extra bed effects. Choice of blue, pink, gray, tan, helio, red and black.....\$5.44

\$20.00 All-Wool Blankets

Highest Grade All-wool California Blankets, made of the finest and softest California and Australian stock and finished in the most careful manner. Choice of pink or blue borders.....\$14.45

\$2.50 Satin Marcellines Spreads now.....\$1.99